

Kristina Ousley, MBA

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thewalkingchandelier.info

EDUCATION

Doctor of Science
Information and Interaction Design
University of Baltimore
Expected 2023

Graduate Certificate
User Experience Design
University of Baltimore
2022

Master of Business Administration
Florida A&M University
2019

Bachelor of Science in Accounting
Dillard University
2016

SKILLS & TOOLS

UX/UI Design and Development

HTML5, CSS3, JavaScript (Angular, React, D3.JS) User Research, Git, User Personas, Journey Mapping, Wireframing, Prototyping, User Testing, Figma, Adobe Creative Suite

Game Design

Unity, Unreal, C++, C#, Python, VFX Design, Player/Enemy Scripting, Level Design, QA Testing, Production Plans, Product Roadmap

Project Management

Project Lifecycle Management, Stakeholder Engagement, Cost Control, Quality Assurance, Agile, QuickBooks, SPSS, Trello, Jira, Oracle

Marketing and Communications

Social Media Management, Email Marketing, Marketing Plans, Content Calendars, SEO, Memos & Press Releases, WordPress, MS Office

Work Experience

Healthcare Service Corporation — UX Solutions Consultant

August 2022 to present

- Oversee the project intake process which reduces time spent by 20%
- Liaison with stakeholders to identify project requirements. Ensure completion of projects 2 weeks before the deadline on average
- Collaborate with cross functional teams to gather insights to improve and implement UX design solutions
- Provide support to design, research and development teams as needed

United States Department of Agriculture — Auditor

September 2020 to August 2022

- Researched Federal, State, and Local guidance and laws to conduct interviews to determine agency compliance during assigned audits
- Performed analytical testing procedures to detect deficiencies in audit evidence found during research and interviews
- Drafted and issue findings of noncompliance. Recommend solutions to agencies to improve SOPs and mitigate incompetencies
- Increased agency visibility and assist with fulfilling Department goals by serving in auxiliary roles, specifically serving as the 2020 Combined Federal Campaign coordinator for the National Capital region. Exceeded fiscal year goal by 15%
- Ensured completeness and accuracy of completed audit engagements by performing referencing reviews

University of Baltimore — Full Stack Developer/Research Assistant

December 2021 to December 2022

- Designed and deployed dynamic websites using HTML5/CSS3/ Javascript
- Built simulations with Python to support recommendations on product features
- Created dynamic data visualizations with REST APIs and libraries
- Maintained the User Interface(UI) of websites and digital assets
- Published reports that included literature reviews, technical information, and data-driven recommendations

American Journal of Evaluation — Manager of Digital Media

November 2020 to May 2021

- Utilized human-centered design principles to deliver print and digital marketing materials that are effective and accessible
- Developed consistent branding identity through products. This includes video, logos, motion graphics, and corporate communications
- Tracked user engagement and implement SEO techniques to increase user impressions by 30% weekly
- Collaborated with editors and writers to create engaging and informative content for digital platforms, including articles, blog posts, and social media posts

The Walking Chandelier — Owner/Multimedia Producer

August 2017 to present

- Collaborate with clients to understand their vision and goals for multimedia projects, and provide strategic guidance on how to achieve those objectives. Multimedia includes FPS and XR games, VFX, Graphic/Visual Design, and digital illustration
- Develop brand identity and establish online presence for small and large scale businesses, leading to 20% sales increases on average